



CELEBRATING 40 YEARS
EST. 1977
TASTE OF TEXAS
Restaurant

TASTE OF TEXAS RESTAURANT ANNOUNCES SALES FROM THEIR 40TH ANNIVERSARY COOKBOOK TO SUPPORT HURRICANE HARVEY RELIEF

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Houston, TX – September 2017 – *Perfectly Aged: 40 Years of Recipes and Stories from the Taste of Texas* will donate half of all net proceeds from sales of their new cookbook to Hurricane Harvey Relief. *Perfectly Aged* is available now by preordering at www.tasteoftexascookbook.com, and will arrive just in time for holiday gift-giving and entertaining at the restaurant and in local stores beginning November 1st.

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Inside the cookbook are more than 100 of the Taste of Texas's most requested recipes as well as photographs that will inspire you to prepare them in your kitchen. *Perfectly Aged* also includes a look at their world class museum that tells the inspiring story of Texas independence. The cookbook also has an entire chapter called Steak School which will help you serve the best steaks ever off your grill at home. The Taste of Texas is now one of the largest independent restaurants in the country and serves more Certified Angus Beef® than any other independent restaurant in the world. *Perfectly Aged* also tells the story of how the restaurant came to be, the challenges faced in the restaurant business and their hard work at maintaining a strong, resilient culture that honors family, employees and customers who have made their restaurant a success.

Founders and owners Nina and Edd Hendee say, "We believe the dinner table is the heart and soul of every family, and watching 40 years of your family celebrations here at the restaurant may be the biggest blessing of all."

PERFECTLY AGED FEATURES:

- Gorgeous 240-page hardcover, coffee table style cookbook
- Over 100 of their favorite restaurant and family recipes tested and written for the home kitchen
- Steak School – a chapter devoted to helping the home chef prepare perfect steaks every time
- Beautiful photographs of recipes and history artifacts from the Taste of Texas Museum taken by award-winning Houston photographer Deborah Smail and beautiful layout by Limb Design
- Nina and Edd Hendee's inspiring story of their start in the restaurant business and the challenges faced along the way
- Useful, practical culinary tips
- Available for \$49.95

RECIPES INCLUDE FAVORITES SUCH AS:

- Texas Quail Bites
- Tenderloin Salad
- Asiago Cheese Rolls
- Filet Oscar
- Brussel Sprouts with Bacon Jam
- Snickers® Pie